

Simplylife Family Credit Card Photo Upload Guidelines

- 1. Avoid images of public figures of any kind or artwork or logos with copyright.
- 2. Do not use violent / offensive material profanity or obscenities of any nature.
- 3. No political / religious imagery of any nature, offensive to cultural values or socially sensitive material like drug or alcohol abuse or depiction of criminal activities.
- 4. Refrain from uploading racial, prejudicial or discriminatory subject matter
- 5. Do not upload phone numbers, addresses, account numbers or any other personal information.
- 6. Avoid symbols representing money / currencies or other confusing/ conflicting content or images of flags.
- 7. Please refrain from using images of branded products or services/ advertising and promotional material.
- 8. Avoid using competitive marks or names -eg: names of other banks and financial institutions.
- 9. Use of any content, graphic or design element that might degrade ADCB or VISA family of brands should be avoided.
- 10. Please do not use any Image deemed unsuitable by the Bank at its absolute discretion.
- 11. For supplementary family credit card photo upload, the UID to be entered will be sent to the primary cardholder's registered mobile number and the year of birth used should be that of the primary card holder.

12. In order to access the photo upload solution on an Iphone, please ensure that you enable 'allow cookies from website' in the Safari browser setting. If the cookies setting is blocked, you will not be able to access the photo solution for photo upload.